



Maximize Your Brand Visibility - Advertise in the Show Directory!

Are you looking for a powerful way to reach decision-makers and industry leaders? The show directory is the ultimate platform for connecting your brand with customers who are actively seeking solutions for their manufacturing needs. By advertising, you'll gain:

Targeted Exposure: Your brand will be showcased to key decision makers ensuring your message reaches those who matter most.

Increased Visibility: Stand out in the market with premium ad placements that put your company front and center.

Year-Round Access: Our recent survey shows that the Show Directory a long-lasting reference tool for attendees with 70% of respondents indicating they take the directory home with them after the event and 59% of respondents refer to the directory throughout the year as a trusted buying resource

Don't miss the opportunity to keep your brand in front of key industry players all year round - [Secure Your Ad Today!](#)

Promote Your Presence in advance of IPC APEX EXPO via Preshow Email Banner Ads!

Promoting your company's presence ahead of APEX EXPO is crucial for maximizing the return on your investment and ensuring your brand stands out among competitors. By engaging potential customers before the event, you can:

- Increase Traffic to Your Booth
- Enhance Your Brand Visibility
- Strengthen Your Marketing Efforts
- Boost Lead Generation
- Drive Appointments and Pre-Scheduled Meetings
- Reach a Targeted Audience of 80,000+ Industry Professionals

[Secure Your Banner Ad Today!](#)

Online Exhibit Hall

To ensure your full company profile is accessible online and included in the printed Show Directory, please [review/update this information](#) by **Friday, January 17, 2025**.

While some information from last year's event may have been preloaded, it's crucial that you log in to review and confirm all details are accurate. Please don't assume last year's information has been automatically or correctly transferred. If your company profile is incomplete or blank, only your company name and address will be displayed online and in printed in the show directory.

Exhibitor Registration – NOW OPEN

Save time on-site and [register](#) your booth personnel online in advance of the show!

Complimentary Conference Registration

Each exhibiting company is eligible to receive one complimentary Full-Conference registration – a valuable benefit you can use for your own team or, even better, offer to a key customer. This is an opportunity to access cutting-edge insights from world-renowned researchers, available exclusively at IPC APEX EXPO, the industry's premier technical conference.

Upcoming Deadlines

Be sure to review the complete list of [important dates deadlines](#) and add them to your calendar so you don't miss out critical deadlines that can save you money.

Coming Soon!

Exhibitor Service Manual

November